



Request For Admission

Edition autumn 2010 Brussels 24/09/10 - 26/09/10

Edition spring 2011 Ghent 25/02/11 - 27/02/11

1. Applicant

Company :

Address :

Postal code :

City :

Country :

Phone :

Fax :

E-mail (general) :

Website :

VAT number :

Contact person :

Function :

E-mail (direct) :

GSM :

Invoice address (if different)

Address :

Postal code :

City :

Country :

Preferred stand number - SP Brussels 2010 :

Preferred stand number - SP Ghent 2011 :

Name on stand (only for stand type B)

.....

Presented countries :

:

:

FAIRS CONSULT BVBA

Maaltekouter 1

BE-9051 Ghent

RPM : 0892.377.135

Tel +32 (0)9 241 99 97

Fax +32 (0)9 270 32 56

www.secondplace.be

ING Bank 363 0539943 81

IBAN BE36 363 0539943 81

BIC BBLUBEBB

Exhibition Manager

Henkjan Prins

h.prins@fairsconsult.be

2.Participation Prices (all prices are exclusive VAT 21 %)

Please mark your choice

- Participation edition autumn : 24/09/10 - 26/09/10 Brussels Expo (Brussels)
 Participation edition spring : 25/02/11 - 27/02/11 Flanders Expo (Ghent)

Preferential price : only applicable if registered for the 2 editions

- Stand type A** : rental naked surface (att. : electricity not included)
- | | | | | |
|-------------------------------------|----------------------------|---------|------------------------|---|
| Preferential price | : € 100 per m ² | X | m ² = | € |
| Normal price | : € 110 per m ² | X | m ² = | € |
| Price 1 month before the exhibition | : € 121 per m ² | X | m ² = | € |

- Control electrical equipment** : € 2,10 per m² X m² =€

Attention for stand type A : When using your own electrical material, your complete electrical installation will be inspected by an official Belgian organism. Fee is 2,10 EUR/m² with a maximum of 125,00 EUR.

- Stand type B** : rental naked surface, stand structure, carpet, banner showing name, 1 spot per 3 m² 1 multi bloc. (att. : electricity not included)
- | | | | | |
|-------------------------------------|----------------------------|---------|------------------------|---|
| Preferential price | : € 165 per m ² | X | m ² = | € |
| Normal price | : € 180 per m ² | X | m ² = | € |
| Price 1 month before the exhibition | : € 198 per m ² | X | m ² = | € |

Electricity connections :

- | | | | | |
|---|---------|---------|---------|---|
| <input type="checkbox"/> W 2200 included 1 outlet | : € 220 | X | = | € |
| <input type="checkbox"/> W 7000 included 3 outlets | : € 300 | X | = | € |
| <input type="checkbox"/> W 10500 included 3 outlets | : € 541 | X | = | € |
- Other connections on demand

- Fixed costs per exhibitor** :310 €

Registrations fee, entry in the catalogue, reference on www.secondplace.be.
 third-party liability insurance and ALL risk insurance nail to nail for max € 8350.

Extra options :

- | | | | | |
|---|--------------------------|---------|------------------------|---|
| <input type="checkbox"/> Cleaning of the stand | : € 3 per m ² | X | m ² = | € |
| <input type="checkbox"/> Storage room 1m x 1m | : € 150 | X | = | € |
| <input type="checkbox"/> Plasma screen + holder | : € 680 | X | = | € |
| <input type="checkbox"/> Furniture package A | : € 65 | X | = | € |
| <input type="checkbox"/> Furniture package B | : € 182 | X | = | € |

TOTAL€



Furniture package A : 1 x table, 3 x chair

Furniture package B : 1 x table, 3 x chair, 1 x info desk (with lock), 1 x display, 1 x high chair

You can also check our on-line **WEBSHOP** (www.secondplace.be) to order other material to optimize your participation at the fair.

Such as plants, furniture, carpet, extra electricity, water connection, internet connection etc...

3.Selection

All the submitted application forms will be subject to a selection by the Selection Committee. The selection will be based on following criteria :

- (I) the availability of exhibition space;
- (II) a good balance of the Fair content;
- (III) correspondence between the orientation of the Fair and that of the Exhibitor;
- (IV) the quality of products, brands and/of works of art exhibited at the Fair;
- (V) the variety of products and/of works of art exhibited at the Fair;

The decision of the selection committee will be notified in writing by Fairs Consult bvba at the latest one month after this meeting.

4.VAT for foreign exhibitors

Decision E.T.116547 applicable as of 01/07/2009

Info via contr.tva.bcae@minfin.fed.be ou +32 (0)2 577 40 70

5.Declaration by the Candidate - Exhibitor

I am aware of the General Conditions of participation, available on the website www.secondplace.be or on request.

I accept and take note of all the clauses. I subscribe to these documents and agree to abide by them.

Done at : Date : / /

Function :

Name : First Name :

Signature :

To be returned duly and fully completed and signed, by fax or email + 32 (0)9 270 32 56 or h.prins@fairsconsult.be

Articles 3, 5 & 6 of the General Conditions :

3.3 Non-transferability

The Request for Admission duly completed by the Candidate Exhibitor and its eventual Acceptance by Fairs Consult are non-transferable, except with previous written consent by Fairs Consult. Where such consent is given, the Candidate Exhibitor or Exhibitor conceding shall remain jointly and indivisibly bound with the transferee Candidate Exhibitor or Exhibitor by the obligations arising from the submission of the Request for Admission and its Acceptance.

On the other hand, the Request for Admission duly completed by the Candidate Exhibitor and its Acceptance by Fairs Consult are transferable by Fairs Consult in case of transfer of the Fair by Fairs Consult. Moreover, Fairs Consult shall be entitled to transfer or subcontract all or part of its rights and/or obligations stemming from the contractual relationship with the Candidate Exhibitor / Exhibitor.

Article 5 : payment, payment methods and lead times for payment

5.1 Payment

5.1.1 Once the Candidate Exhibitor's Request for Admission is accepted by Fairs Consult, the Candidate Exhibitor/Exhibitor is required to submit to Fairs Consult all of the following amounts:

- (I) the inscription fee, including the subscription insurance premiums to which the Exhibitor commits himself by virtue of Article 11;
- (II) the expenses of making the site available;

(I) all the other various expenses as under the Pricing Conditions and any other commercial documents, whether they are mandatory or optional, or resulting from the application of these General Conditions. The amounts owing pursuant to this Article 5.1.1 are hereinafter referred to as the "Amounts Owing".

5.1.2 The Amounts Owing, as well as the other amounts owed by the Exhibitor on account of his participation in the Fair, give rise, as a rule and insofar as is possible, to the following three successive billings:

- (I) the billing of a deposit of 40% of all the Amounts Owing upon acceptance by Fairs Consult of the Request for Admission submitted by the Candidate Exhibitor (by means of a deposit invoice);
- (II) the billing of the balance of all the Amounts Owing at least 90 days before the Date of Opening of the Fair (by means of a balance invoice); and
- (III) the billing of technical orders at least 30 days before the Date of Opening of the Fair (by means of the invoice for technical orders).

In the event of the Request for Admission being submitted to Fairs Consult less than 90 days but more than 30 days before the Date of Opening

of the Fair, the deposit and the balance will be invoiced together once Fairs Consult has accepted the Request for Admission submitted by the Candidate Exhibitor, and the technical orders will be invoiced at least 30 days before the Date of Opening of the Fair. In the event of the Request for Admission being submitted to Fairs Consult less than 30 days before the Date of Opening of the Fair, the deposit, balance and technical orders will be invoiced together once Fairs Consult has accepted the admission application submitted by the Candidate Exhibitor.

5.2 Payment of individual amounts

5.2.1 Invoices raised by Fairs Consult are payable in cash when received, net without discount, at the Fairs Consult head office. All costs associated with the method of payment used by the Exhibitor shall be borne in full by him.

5.2.2 Fairs Consult will be entitled to disregard the acceptance of a Request for Admission as long as the Exhibitor whose application was accepted has not settled in full the invoices that have been sent to him.

5.2.3 The possession of the site and stand by the Exhibitor is subject to the full payment of all the Amounts Owing and other amounts owed to Fairs Consult, including possible supplements. In the same way, any on-site orders of additional technical facilities by an Exhibitor will be taken into account subject to the full settlement of all the amounts owed to Fairs Consult by that Exhibitor, as well as to the previous payment of the invoice concerning those orders.

5.3 Methods of payment

5.3.1 The payments should be made in EUROS by transfer to the bank account(s) specified on the invoices. Cheques are not accepted, with the exception of certified cheques.

5.3.2 No payment made into the hands of an Fairs Consult representative or officer shall constitute a full discharge, except with explicit previous consent by Fairs Consult.

5.5 Non-payment or late payment

5.5.1 Failure to pay any invoice by the due date results, ipso jure and without the need for prior formal notification, in the liability for a late payment interest at the rate of 12% per annum. Such non-payment by due date entails, under the same conditions as the liability for interest, the payment of a fixed penalty equal to 10% of the amount of the unpaid invoice, with 250 EUROS as the minimum. Fairs Consult is also entitled to suspend the fulfillment of all obligations they might have towards an Exhibitor who still defaults on the payment of all invoices. This prerogative can be triggered by simply noting the non-payment without the need for prior formal notification.

5.5.2 Non-payment of all invoices when due also implies the liability to immediately pay all the other amounts due from the Exhibitor to Fairs Consult, even if their due date is in the future.

5.5.3 If one or more invoices by Fairs Consult remain unpaid for a maximum of 15 days after their date of issue, such non-payment will entail, by rights and without previous formal notice, the loss of the right of site occupancy,

without prejudice to other provisions of this Article 5.5 and of these General Conditions. It follows that, in such a case, Fairs Consult would be able to freely dispose of the site and to re-let it to another Candidate Exhibitor/Exhibitor.

Article 6 : renunciation by the exhibitor of participation or a reduction in the surface area required

6.1 Without prejudice to the provisions of Article 3.2, an Exhibitor must advise Fairs Consult of a decision to cancel his participation, as well as of any reduction in the area initially asked for in his Request for Admission, by registered letter, regardless of whether such cancellation or reduction takes place before or after the Acceptance by Fairs Consult.

6.2 Such a cancellation or reduction entails, where applicable, the payment of the following amounts:

(I) if notification of the cancellation or reduction is given in accordance with Article 6.1 at least 180 days before the Date of Opening of the Fair, 40% of the Amounts Owing shall be payable by way of compensation for unilateral termination;

(II) if notification of the cancellation or reduction is given in accordance with Article 6.1 less than 180 days but more than 90 days before the Date of Opening of the Fair, the Amounts Owing shall be payable in full by way of compensation for unilateral termination;

(III) if notification of the cancellation or reduction is given in accordance with Article 6.1 less than 90 days before the Date of Opening of the Fair, a sum corresponding to 120% of the Amounts Owing shall be payable by way of compensation for unilateral termination, on account of the additional damage arising for Fairs Consult from the particularly late nature of the cancellation or reduction

(IV) if Fairs Consult has not been given notification of the cancellation or reduction in accordance with the procedure prescribed in Article 6.1, a sum corresponding to 120% of the Amounts Owing shall be payable by way of compensation for unilateral termination on account of the additional damage arising for Fairs Consult from non-compliance with this procedure. The amounts referred to in this Article 6.2 shall be payable ipso jure and without the need for prior formal notification.

6.3 The compensation amounts referred to in Article 6.2 do not in any way affect Fairs Consult right to claim additional damages from the Exhibitor if the damage suffered by Fairs Consult was in fact greater than the compensation for unilateral termination provided for in Article 6.2.

6.4 Late payment of the amounts referred to in this Article 6 will lead to interest on arrears being payable at the annual rate of 12%, ipso jure and without prior official notice.